

PAWS ACROSS PITTSBURGH

HUMANE ANIMAL RESCUE



STRUT WITH YOUR MUTT

Sponsorship Request

We are writing you on behalf of Paws Across Pittsburgh, a humane animal rescue group dedicated to helping dogs and cats in need, educating the general public about health and welfare issues in order to promote responsible pet ownership and help assure animals well-being. We are a Pennsylvania based, fiscally sponsored 501(c)(3) and a tax deduction for your company.

Fund raising is critical for Paws Across Pittsburgh, as we are a nonprofit rescue and run completely by volunteers. We are planning our 1st annual **Strut with Your Mutt** on August 24th, 2019 at Bairdford park in Gibsonia, PA. We recognize that your company is Pennsylvania based, as is Paws Across Pittsburgh, and we are hoping you would consider partnering with our rescue for this event! Listed below are the different sponsorship levels and their benefits!

Station Sponsor (first aid, refreshment, pup-pa-razzi stations, kid’s corner, walking stations, start and finish line stations and game stations): \$100 donation or greater, then your company will receive the benefits listed below!

Top Dog - \$1500 (Limited to 3)	Lap Dog - \$500
Big Dog - \$1000	Business Barker - \$100

Business Name:			
(Exactly as it should appear in all event promotions and materials)			
Contact Name:		Title:	
Address:			
Email:		Ph #	
Business Website:			
Business /Service you provide			
Description of Promotional Items for Goodie Bag if applicable			
Whom may we thank for your sponsorship?			

Signature of Contact: _____ Date: _____

- Confirmation of sponsorship, along with promotions logistics surrounding print and online display, will be made upon receipt of payment.
- Business logos must be provided in image formats (jpg, png, etc)
- Goodie bag items must be provided by August 10th, 2019
- Sponsors are responsible for providing their own vendor setup (table, chairs, tent)
- Contact Jackie for questions - jackie@pawscrosspittsburgh.com or 724-594-5175

Sponsorship payment can be submitted at www.PawsAcrossPittsburgh.com/events and this form is available electronically at www.PawsAcrossPittsburgh.com/sponsors.

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SPONSORSHIP BENEFITS

Benefit	Description	Top Dog \$1500	Big Dog \$1000	Lap Dog \$500	Business Barker \$100
Public Recognition at Event	Sponsors will be announced and thanked prior to the start of the walk.				
Company Logo on Event Email Blasts	Your logo will be listed under sponsors on emails sent out for the event				
Business Promotion Posts on our Facebook Page	We have over 19,000 followers and reach 60,000 unique people per week! Business Name, Link to website and Bio	weekly for 2 months 	weekly for 1 month 	weekly for 2 weeks 	1 post week of event
Participant Package includes entry, water bottle and T-shirt	Number of participant packages varies depending on level of sponsorship	6 pkgs 	4 pkgs 	2 pkgs 	1 pkg
Opportunity to feature promotional items in "goodie bags"	Help fill 100 goodie bags for participants and advertise your business with promotional items.				
Activity / Water Station Branding	Your logo will appear on signs for each activity station				
Exhibitor Booth	You may set up a booth and/or table to promote your products or services.				
Trail Marker Sign	Your logo on signs along the walking trail.				
Company Profile on Event Website	We will add your company logo and description on our event page.				
Company Reps at Finish Line	You can have a company representative located at the finish line to help welcome the walkers as they complete the walk				
Sponsor a litter of puppies! Naming rights and puppy party!	You will have naming rights to a litter of puppies, they will visit you for a 2-hour puppy party, and your business will be promoted with each social media post with the puppies!				